



PERFORMANCE TO PARIS.

GB BOXING
STRATEGY
2021-25

ETHOS

GB BOXING EXISTS TO WIN MEDALS AND GIVE ITS BOXERS THE BEST POSSIBLE OPPORTUNITY TO MAKE THE MOST OF THEIR TALENT AND SUCCEED IN BOTH SPORT AND LIFE.

WE WANT TO CREATE CHAMPIONS AND PROVIDE THE BOXERS WITH THE BEST COACHING AND SUPPORT IN A TEAM CULTURE AND TRAINING ENVIRONMENT THAT THEY RELISH BEING PART OF.

WE WANT TO HELP OUR BOXERS TO BE THE BEST THEY CAN BE AND DO ALL WE CAN TO HELP THEM WIN MEDALS ON THE INTERNATIONAL STAGE AND AT THE OLYMPIC GAMES. WE WANT THEM TO ACHIEVE GREAT THINGS WITH GB BOXING AND TO CONTINUE TO ACHIEVE GREAT THINGS AFTER THEY LEAVE.

WE WANT TO DEVELOP AND SUPPORT THEM AS BOXERS AND AS PEOPLE AND MAKE SURE THAT TOGETHER WE HAVE A POSITIVE IMPACT ON SOCIETY AND REPRESENT THE SPORT OF BOXING AT ITS BEST.

VISION INSPIRING THE NATION THROUGH
OLYMPIC BOXING SUCCESS

MISSION TO BUILD THE WORLD'S BEST PERFORMANCE
SYSTEM ENABLING EACH GB BOXER THE VERY BEST
OPPORTUNITY TO ACHIEVE THEIR FULL POTENTIAL





OUR PERFORMANCE AMBITIONS

- 🏆 3 TO 5 MEDALS AT THE PARIS 2024 OLYMPICS
- 🏆 AN OLYMPIC CHAMPION AT THE PARIS 2024 OLYMPICS
- 🏆 A MALE AND FEMALE WORLD CHAMPION BY 2024
- 🏆 WORLD CLASS PROGRAMME (WCP) BOXERS TO LEAD THE MEDAL TABLE AT THE 2022 COMMONWEALTH GAMES, WINNING AT LEAST 8 MEDALS
- 🏆 MEDALS AT EVERY MAJOR CHAMPIONSHIP INCREASING IN NUMBER THROUGH THE CYCLE
- 🏆 BOXERS FROM ENGLAND, SCOTLAND AND WALES WINNING MAJOR CHAMPIONSHIP MEDALS BY 2024

OUR PERFORMANCE PRINCIPLES

-  **PERFORMANCE-FOCUSED:** OUR ACTIVITY IS FOCUSED ON PERFORMANCE IMPACT
-  **COACH-LED:** COACHES MAKE PERFORMANCE DECISIONS; SUPPORT STAFF PROVIDE EXPERT INFORMATION INFORMING THOSE DECISIONS; COACHES AND SUPPORT STAFF ARE ENCOURAGED TO BE LEADERS IN THEIR FIELD
-  **BOXER-CENTRED:** WE ACT IN THE BEST INTERESTS OF THE BOXERS INDIVIDUALLY AND COLLECTIVELY
-  **OPEN AND COMPETITIVE:** BOXERS ARE TREATED FAIRLY AND EQUITABLY AND ALL HAVE THE OPPORTUNITY TO SUCCEED
-  **ONE TEAM:** ALL BOXERS AND STAFF MEMBERS ARE VALUED AND RESPECTED AND CONTRIBUTING TO SUCCESS



GBBOXING VALUES

GIVING OUR ALL

- WE WORK AS HARD AS WE CAN, AND TAKE RESPONSIBILITY
- WE ARE ALWAYS PROFESSIONAL, COMMITTED AND ACCOUNTABLE
- WE DO WHATEVER IT TAKES, LEAVING NO STONE UNTURNED

RELATIONSHIPS

- WE TREAT EVERYONE AS A PERSON AND AS PART OF THE GB BOXING FAMILY
- WE SHOW SUPPORT AND RESPECT FOR EACH OTHER
- WE AIM TO POSITIVELY INFLUENCE EACH OTHERS' LIVES

ENJOYMENT

- WE ENJOY OURSELVES WHILE WORKING HARD
- WE CREATE AN INFORMAL, RELAXED ENVIRONMENT
- WE VALUE HUMOUR IN BRINGING PEOPLE TOGETHER

AMBITION

- WE CHALLENGE OURSELVES AND EACH OTHER WITH HONESTY
- WE LEARN, ADAPT, INNOVATE, AND IMPROVE
- WE SET CLEAR GOALS AND AIM FOR GOLD

TEAMWORK

- WE OPERATE AS ONE TEAM WITH A COMMON PURPOSE
- WE PULL TOGETHER AND SHARE SUCCESS
- WE RESPECT AND USE THE EXPERTISE OF EVERYONE IN THE TEAM



BACKING THE BOXER

WE WILL:

- ACT IN THE BEST INTERESTS OF THE BOXERS INDIVIDUALLY AND COLLECTIVELY, PLACING THE BOXER AT THE CENTRE OF DECISION-MAKING
- DEVELOP A HOLISTIC AND INTEGRATED INDIVIDUAL TRAINING, SUPPORT AND COMPETITION PLAN FOR EVERY BOXER, ENGAGING THE BOXER IN THEIR PLAN
- PROVIDE COACH LEADERSHIP TO EVERY BOXER
- VALUE THE ATHLETE VOICE AND CREATE OPPORTUNITIES FOR CONSULTATION AND FEEDBACK THAT ENABLE BOXERS TO ADD VALUE TO THE DELIVERY AND DEVELOPMENT OF THE WCP
- UNDERSTAND THE BOXER AS A PERSON AS WELL AS AN ATHLETE, AND ENSURE THEY DEVELOP AND BENEFIT AS BOTH DURING THEIR TIME AT GB BOXING
- ENABLE THE BOXER TO BENEFIT FROM THEIR ACHIEVEMENTS

ENHANCING THE SYSTEM

WE WILL:

- MAINTAIN A ROLLING 4-YEAR COMPETITION AND TRAINING PLAN AND DELIVER CLEAR AND COHERENT PHASED TRAINING PLANS
- MAINTAIN AND DEVELOP OUTSTANDING FACILITIES AND WORK TO DRIVE UP STANDARDS IN THE EISS ELITE TRAINING CENTRE
- DELIVER CUTTING EDGE SPORT SCIENCE AND MEDICINE SUPPORT FOCUSED ON PERFORMANCE GAIN
- OPERATE TO THE HIGHEST STANDARDS AND BE INNOVATIVE
- USE RESEARCH AND DATA TO DRIVE IMPROVEMENT – KEEPING IT SIMPLE AND FOCUSING ON WHAT MATTERS
- COLLABORATE WITH COLLEAGUES, LEARN FROM OTHERS AND SHARE OUR INSIGHTS AND BEST PRACTICE TO HELP ENHANCE THE UK HIGH PERFORMANCE SYSTEM
- ANALYSE AND UNDERSTAND OUR INTERNATIONAL COMPETITION ENVIRONMENT

COACHES OF THE FUTURE

WE WILL:

- PROVIDE ONGOING LEARNING AND DEVELOPMENT OPPORTUNITIES FOR ALL WCP COACHES
- PROVIDE COACH LEADERSHIP AND EDUCATE AND SHARE EXPERIENCE WITH THE NEXT GENERATION OF COACHES
- WORK WITH THE HOME NATIONS TO IDENTIFY AND DEVELOP THE NEXT GENERATION OF COACHES BY PROVIDING PATHWAYS IN CONNECTION WITH THE WCP AND EXPERIENCE OF INTERNATIONAL BOXING
- INTEGRATE NEW COACHES INTO THE CONTEXT AND CULTURE OF GB BOXING
- DRIVE AN ETHICAL APPROACH TO ATHLETE DEVELOPMENT
- COLLABORATE, SHARE LEARNING AND EXPERTISE AND CAPTURE AND SHARE KNOWLEDGE AND INSIGHTS



UNIFIED PATHWAY

WE WILL:

- DEVELOP A STRATEGY FOR RETAINING YOUNG TALENTED BOXERS ON THE OLYMPIC PATHWAY
- WORK AND SUPPORT HOME NATIONS IN DEVELOPING MORE HIGH QUALITY FEMALE TALENT
- HELP BUILD CAPACITY WITHIN HOME NATION PROGRAMMES
- DRIVE GB BOXING STANDARDS THROUGHOUT THE PATHWAY
- BUILD A CULTURE OF COLLABORATION AND GREATER STRATEGIC ALIGNMENT BETWEEN HOME NATION PROGRAMMES AND THE WCP
- CONNECT AND ALIGN THE COACHING PATHWAY AND THE BOXER PATHWAY



A STRONG ORGANISATION

WE WILL:

- MEET THE HIGHEST STANDARDS OF THE CODE OF GOVERNANCE FOR SPORT
- BUILD A STRONG BOARD CULTURE WITH A SHARED COLLECTIVE PURPOSE
- DRIVE A COLLECTIVE GB-WIDE APPROACH TO INTERNATIONAL RELATIONS
- PROMOTE AND SUPPORT DIVERSITY AND INCLUSION AT ALL LEVELS OF GB BOXING
- HAVE SOUND FINANCIAL MANAGEMENT, IDENTIFY RISK AND WORK TO MITIGATE IT
- IDENTIFY AND SECURE PARTNERSHIPS THAT REFLECT THE VALUES OF GB BOXING AND WILL BENEFIT THE ORGANISATION
- BUILD, PRESERVE AND PROTECT THE REPUTATION OF GB BOXING THROUGH EFFECTIVE COMMUNICATION AND STAKEHOLDER RELATIONS

A WINNING CULTURE

WE WILL:

- LIVE THE CULTURE AND VALUES OF GB BOXING IN EVERY ASPECT OF OUR WORK AND SHOWCASE WHAT IT MEANS TO BE PART OF THE ORGANISATION
- CREATE A SAFE ENVIRONMENT WHERE ALL VOICES ARE HEARD AND VALUED, AND EVERYONE IS EMPOWERED TO EXPRESS CONSTRUCTIVE FEEDBACK
- UNDERSTAND OUR ATHLETES AND SUPPORT THEM AS PEOPLE AND AS BOXERS
- CREATE A CULTURE OF CONTINUOUS IMPROVEMENT WHERE EVERYONE CONNECTED WITH THE WCP IS ENCOURAGED TO BE THE BEST THEY CAN BE
- CREATE A MOTIVATING ENVIRONMENT THAT IS OPEN AND WELCOMING AND SEEKS TO ENSURE THAT ANYONE WHO COMES INTO CONTACT WITH GB BOXING HAS A POSITIVE AND ENJOYABLE EXPERIENCE



INSPIRING THE NATION THROUGH OLYMPIC BOXING SUCCESS

GB BOXING

English Institute of Sport, Coleridge Road, Sheffield S9 5DA
t: 0114 223 5693 f: 0114 223 5657 e: info@gbboxing.org.uk
Company Registered in England 6582489

