

Strategy

2017-2021

Introduction

Winning medals is our business. The GB Boxing World Class Performance Programme (WCPP) has continued to perform solidly on the big stage, winning medals at every major championships since 2009 including World and European Championships for men and women, as well the London 2012 and Rio 2016 Olympic Games.

The WCPP has also grown over the last decade, in terms of the support provided by UK Sport, the number of staff supporting the programme, and the breadth of activity. In the Rio cycle, significant focus was placed on coach development and succession planning, with a pool of high performing coaches with the potential to become the WCPP coaches of the future identified and working regularly with the programme. The WCPP also takes an increasingly innovative approach to finding solutions to performance issues through its strong relationship with the English Institute of Sport, and there is an increasingly integrated approach to athlete planning which is coach-led and with strong connectivity between coaching and support teams. The programme also manages the World Series Boxing franchise, giving the boxers more competitive opportunities and increasing our ability to maximise all the qualification routes for the Olympic Games.

This strategy has been developed with the involvement of all stakeholders and follows an in-depth and comprehensive strategic review. The strategy is designed to build on the natural growth and progress of the WCPP in the last 10 years, to cement our position as one of the leading boxing nations in the world, and achieving success through an increasingly effective and high-performing system that best supports the boxers in their pursuit of Olympic medal success.

Matthew Holt
GB Boxing, Chief Executive

Our Vision:

*To be recognised as the leading
Olympic boxing nation,
inspiring ever more people to box*

Our Mission:

To continue to enhance the world's best performance system to enable each GB Boxer the very best opportunity to achieve his or her full potential

Our Strategic Objectives:

- To deliver a full-time Podium and Podium Potential Squad
- To deliver a world leading coaching programme through the retention/identification/recruitment of the world's best coaches
- To have three boxers with World Class potential in every weight category, with at least 1 boxer at each weight identified as capable of medal success at least six years prior to each Olympic Games
- To retain three male and two female Rio Olympians for the Tokyo 2020 Olympic Games
- To retain three male and two female Tokyo Olympians for the 2024 Olympic Games
- To win medals at every European and World Championship increasing in number through the Olympic cycle
- To win three to five medals at the Tokyo 2020 Olympic Games
- To host an Olympic Qualification event for Tokyo 2020

Milestone Targets:

- 2017 World Championships (men): 1-3 medals
- 2018 World Championships (women): 1-2 medals
- 2019 World Championships (men): 2-4 medals
- 2019 World Championships (women): 2-3 medals
- 2020 Olympic Games: (men and women) 3-5 medals

Strategy:

Maintain a World Class Organisation Supporting World Class Performance

Ensuring the World Class Performance Programme operates to a world leading standard, requires an organisation that is effectively governed, with a strong and robust infrastructure, operating to the highest standards of financial management, and maximising the resources available to the organisation. This strategy aims to be based on a clear and agreed approach based on the following five key tactics:

- A culture of performance and responsibility
- Good governance and leadership based on Sports Governance Code
- A solid commercial platform, supported by excellent communications supporting the growth of the sport and the celebration of success
- Effective succession planning in all roles
- Operations and Logistics supporting performance objectives

Strategy:

Deliver the World's best boxing training environment

Our World Class Programme training structure is the central component our day to day work. It shapes the boxers' technical development and preparation for competition and enables the team to work together to ensure that the boxer have what it takes to win. The training environment strategy aims to be based on the following five key tactics:

- A full-time Podium Potential Squad
- Individual Athlete Planning: ensuring forensic approach to the development of athletes
- A centralised system of training in Sheffield with the highest standard in all areas,
- Ensure the our work across the WCPP is driven by understanding of "What it Takes to Win"
- International Training Camps: working with the best countries to accelerate boxer development and to prepare effectively for international competition.

Strategy:

Sustain a World Class Coaching Team and System

The coaching strategy is based on an approach which focuses on a clear philosophy, process and set of principles to identify, recruit and support the next generation of coaches including the following five tactics:

- Identify and recruit coaches who are, or have the highest potential to become and remain the world's best
- Lead the delivery of a Boxer centred approach which is based on Individual Boxer Development Plans
- Develop a "What it takes to coach" model which is based on research, science, coach wisdom and craft
- Embed an individual coach development programme which is based on the needs of the coaches
- Enhance the connections with all Home Nations to ensure a united approach to Coach Learning & Development

Strategy:

Deliver World Class Boxing Specific Sport Science and Sport Medicine

Sport Science and Sport Medicine (SSSM) in boxing has some of the leading practitioners in British Olympic Sport and in the international boxing environment. The SSSM strategy aims to be world-leading in each branch of SSSM to ensure we have physically, technically and tactically the strongest boxers in the World. The SSSM Strategy is based on the following five key tactics:

- To ensure that all services are covered and delivered to a world leading standard
- To maximise training and competition fitness through a holistic and systemised approach to athlete health
- To ensure that SSSM services are co-ordinated and integrated into the technical development of the boxer through Individual Athlete Planning
- Provide innovative solutions to boxing specific issues, continually exploring marginal gains in performance
- Work with Home Nations and home country institutes to disperse expertise through the boxing pathway

Strategy:

Enhance the Boxer Pathway to Accelerate Development

GB Boxing must deliver a stronger more sustainable world-class performance infrastructure with a connected Performance Pathway in Great Britain, spanning from Home Nation Programmes to the World Class Performance Programme. The Performance Pathway Strategy will influence the very beginning of the talent pathway and look to raise the standard of coaching at all stages of a boxer's development. The Pathway Strategy is based on the following five key tactics:

- To grow the women's boxing talent pool in Great Britain
- To build a Boxer pathway that supplies the greatest amount of world class talent through collaboration with partners
- Develop a curriculum based on the GB Boxing Performance Model (WITW) & Track and Monitor talented boxers within the pathway
- The most comprehensive and effectively programmed talent identification, assessment and confirmation process with multiple opportunities
- Attract the widest number of talented Boxers into the system

Strategy:

Retain World Class Medal Winning Talent

A unique issue in boxing as compared to other Olympic sports is the opportunity for boxers to turn professional at any point in their career. The lure of professional boxing has hampered the retention of our best athletes for decades. As well as operating in an extremely competitive international environment, we have to compete against the professional promoters. The Boxer Retention Strategy is based on the following three key tactics:

- Retaining boxers with a high probability of Olympic success through increased financial support
- Individual Athlete Planning to support boxer retention (training, competition, lifestyle programmes)
- A robust athlete agreement in place to ensure boxer retention through the cycle

Strategy:

Increase our International Influence

An effective international relations strategy is vital to maximising our potential as an organisation, both in terms of our objectives of winning medals at the Olympic Games and other major championships and in our vision of being recognised as the leading Olympic boxing nation. Effective representation in the key decision-making bodies can help shape the competitive and regulatory frameworks, and assist in the stronger governance of the sport at international level. The international influence strategy is based on the following six tactics:

- To gain AIBA/EUBC representation at highest level to gain influence and support
- To host major international events including one Tokyo 2020 qualification event
- To host AIBA meetings to build relationships within the IF and host Referee & Judge/Coach/International Technical Official training
- To have trained, active and influential ITOs and Supervisors
- To maintain a WSB franchise throughout the cycle
- Support GB and Home Nations identity within the international environment